

## Viraj Profiles deploys Softlink's Logistics ERP Solution

■ BSN Network / Mumbai



Viraj Profiles Ltd Selects Logi-Sys, to Manage Its Export and Imports operations, Extending Its Investment in Softlink's Technology

Softlink announced that Viraj Profiles Ltd. has selected Logi-Sys to manage Export and Import operations (Self Clearance). **This investment in the Softlink's logistics ERP solution for managing its Customs clearing operations complements the existing solutions that Viraj Profiles already uses.**

Viraj is a global player in the stainless steel industry. Producer of high quality stainless steel products having broad customer base with exports to around 80 countries across the world, Viraj Profiles has gained wide acclaim in the industry. With a reputation of providing, timely delivery, Viraj Profiles objective is to implement the ERP solution to speed up the process and regulatory requirements to further enhance customer experiences and gain additional efficiencies. *Contd. on page 27*

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Viraj is one of the largest producers of stainless steel long products in the world.

Logi-Sys provides enhanced capabilities through a cost-effective, and easy to use and implement solution. With Logi-Sys, Viraj Profiles can accurately manage export and import operations, processes and regulatory changes that impact on-time delivery and operations. In addition, the solution will help Viraj Profiles ensure it has the right information at the right time in its branches. The solution will be used across its branches and

will induce best practices to improve cost efficiencies and enhance customer delight.

"We are using Softlink's technology for quite some time now and knew we had a partner that could provide us with the industry knowledge, experience and foresight needed to help manage our operations and regulatory compliance more efficiently," explains Mr. Indresh Chandra, Head – Information Technology, Viraj Profiles. "While we are proud of our reputation for excellent customer centric approach, we are continually looking for ways to improve our business to be even better tomorrow. With Logi-Sys and Softlink's expertise, we will have important new tools to help us manage our operations efficiently and improve client experiences."

"We are pleased to partner with Viraj Profiles to help further enhance its operations and cost efficiencies," adds Mr. Amit Maheshwari, CEO, Softlink. "Viraj Profiles is one of those forward-thinking organizations that realizes staying great requires looking ahead and proactively making investments and improvements along the way. We see a lot of interest from companies that handle their own operations who realize that strong operations management solutions require additional expertise and analytics that are grounded in experience and practical tools."