

Tiger Logistics to implement Logi-Sys for optimal service delivery



Softlink's logistics management solution to help enhance company's service capabilities & resource management to provide consistent, quality customer experience

Exim News Service

MUMBAI, July 5

SOFTLINK has announced that Tiger Logistics has implemented its Logi-Sys for integrating and optimising its logistics services. The company will deploy the logistics management software, specifically designed for the industry, to help optimise activities to meet customer demand and pro-

vide a consistent, high-quality customer experience.

Tiger Logistics is involved in providing inbound and outbound logistics solutions including international freight forwarding, Customs clearance, transportation, Customs consultancy, project transportation and many value-added services, to various large corporate and multinational companies in India

and abroad. With a well-qualified technical and experienced team, Tiger Logistics

Turn to page 10

Tiger Logistics to implement Logi-Sys for optimal service delivery

From page 3

has synergised the finest talent available into an outstanding team of professionals. The company gives the advantage of dealing with one firm for all Customs clearance, freight forwarding and Customs matters. This enables clients to coordinate all these activities to get maximum benefit, resulting in cost reduction, efficiency and increased project profitability.

Logi-Sys will provide Tiger Logistics with a holistic approach and solution-set for managing its operations across branches and facilities. The solution provides robust functionality uniquely designed for enterprise environments, automating the ability to control critical operations, create strategic plans, and empower optimal management of various departments.

"Tiger Logistics chose Softlink's Logi-Sys for its robust technology and domain

backing. Our operational managers will benefit from executing schedules that more accurately match customer requirements in less time and effort," explains Mr Harpreet Singh Malhotra, Managing Director of Tiger Logistics. "We are also looking forward to using the rich tools of the system to help us make informed decisions and for long-term budgeting and planning."

"We are delighted to welcome Tiger Logistics to the Softlink family as it furthers its logistics optimisation focus. Its selection of Softlink underscores the growing number of logistics service providers that are turning to our logistics solution to help improve their customer experiences, while effectively managing and optimising operations across branches," adds Mr Amit Maheshwari, Managing Director, Softlink. "As a leading, global provider of enterprise logistics solutions, Softlink is

committed to delivering solutions that help organisations of all sizes maintain their competitive edge, manage operational costs and advance their customer relationships."

Softlink is a leading product company which provides exclusive software solutions

across the logistics sector to freight forwarders, Customs brokers and 3PL companies as well as exporters and importers. It has presence in every major city in India, and top clients, with its products used by more than 60,000 users in over 3,000 organisations.