



SOFTLINK
Simplifying Operations

**OPPORTUNITY
TO GROW YOUR
BUSINESS**

Softlink Partner Program

QUICK FACTS

Market leader

- Over 60,000 satisfied users in more than 3,000 organizations
- Modularized integrated end to end Logistics Solution
- Proven “4 Step” fastest implementation Program



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Grow your company through our Worldwide Partner Programs

The Softlink Partners Program is designed for global partner's who provides resources to sell, train, implement and support, services of logistics software solution in specific markets.

Software development companies, Resellers, IT companies, technology or system integrators, IT services and consultants can join our Partner Program.

Softlink is an industry leader in providing logistics technology solutions from last 20 years. Our solution improves efficiency, customer service, visibility and profitability of logistics companies.

The Softlink Partner Program brings together comprehensive software solutions and provides the products, resources and tools to succeed in the fast growing logistics industry.

Partners Benefits

- Aggressive commissions
- Training & Assistance
- Access to campaigns
- Dedicated Resources
- Sales Support
- Marketing Support
- Implementation Support
- Technical Support

Become a Softlink Partner

Contact now

partner@softlinkglobal.com

Visit

www.softlinkglobal.com



Integrate to Accelerate Growth with leading Logistics Technology Solution Company

Mission Statement

To provide best of breed software solution to our customers

Focus on Simplifying Operations using technology solution for Logistics industry

Ease, speed and complete peace of mind

Partner Benefits

Softlink guides and supports partners during all phases of the customer interactions. We will help you ensure software is properly implemented to satisfy the client's requirement. We'll also provide free training for your staff on Softlink products and sales processes.

Training & Assistance

Softlink trains partners staff free of cost. Partners has access to training material, documents and presentation.

Access to Campaigns

Softlink supports marketing efforts and has ready to start partner marketing campaigns program which help drive leads and build your pipelines

Dedicated Resources

Enhanced expertise, technical training from Softlink technical support to increase user satisfaction. Dedicate Partner Managers to support sales teams and help to close business

Sales Support

- Assistance in preparing clients demos and presentations.
- Receive qualified leads in your region

Marketing Support

- Lead generation & forwarding
- We'll provide Softlink's marketing collateral kit
- Arrangement of web demos for your customers and prospects
- Increase market reach through co-selling and funds program

Implementation Support

- We'll give training of our "4-Step" fastest implementation program
- Supervision by our expert implementation team
- 2nd and 3rd level support to customer

Technical Support

- We'll provide infrastructure and deployment assistance

Softlink develops innovative and superior technology products and solutions for customers in the logistics and international trade in keeping with our motto Simplifying Operations.

Our domain expertise ensures that our products deliver enhanced management control, revenue realization and accurate international trade documentation. Softlink has over 60,000 satisfied users in more than 3000 organizations worldwide. Freight Forwarders, NVOCCs, 3PL companies, Customs Brokers, Exporters and Importers experience increased operational efficiency and accelerated growth through the use of our software.

Contact now

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